



PADDY CREEDON

B.A. - M.B.A

STATEMENT

Paddy holds a B.A. in Management, an International Executive MBA (Vlerick Business School) and has extensive healthcare management experience; including over thirty years with the Voluntary Health Insurance Board (VHI), Ireland's largest private medical insurer.

He has developed a solid reputation as a thought leader in healthcare, with extensive experience in both national and international management, including at CEO level. He focuses on strategy development and execution, team building and motivation with a strong results orientation.

In addition, he has a special interest in behavioural healthcare, corporate social responsibility and local community development. He continues to work on a pro bono basis in this area, bringing him into contact with a number of key people and organisations around the world.

CAREER HIGHLIGHTS

Vhi Healthcare: 1985- 2000

- GENERAL Manager Member Services

HOPE Addiction Treatment Centre: 2000-2005

- STRATEGIC Advisor to the Board
- International Addiction Treatment Centre based in Brussels

Northwood Imaging Ltd: 2005-2008 (CEO)

- Until it was purchased by Euromedic Ireland Ltd – Diagnostic Imaging

Euromedic Ireland Ltd: 2008- 2009 (CEO)

- 6 separate companies acquired and rebranded as Euromedic Ireland Diagnostic Imaging

CAREER HIGHLIGHTS

Sports Surgery Clinic: 2010-2011

- Head of Strategic Development
- Focus on Marketing Main stream hospital

Sage Ireland: 2011- 2012

- Interim Manager – Contracts & Retentions
- Non – Healthcare setting Payroll and Other software

Smarmore Castle Private Clinic: 2013-2018

- Advisor to the Chairman
- Addiction Treatment Clinic

FCE Scan Ltd: 2018-2019

- Advisor to the Managing Director
- Scan & Rehab –physical healthcare

Addiction NI/Inspire 2019

- Advisor to the Director Mental Health
- Addiction service

Smarmore Castle Private Clinic: 2020

- Deputy Clinic Manager (Interim) Manager
- Addiction Treatment Clinic

Start Again Associates & HapTech Holdings Inc 2021 to date

- Business Advisor
- StartAgain working in conjunction with HapTech, has a range of evidence-based trauma resolution therapies and digital health innovations for clinicians including therapists and their clients worldwide that addresses mental health challenges (anxiety, depression, phobias, PTSD, addiction recovery, and other complex trauma issues)
- StartAgain and HapTech Technologies Irish location is at the Regional Development Centre in Dundalk, Co Louth.



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SKILLS & ATTRIBUTES

- Experienced, dynamic, professional business leader, CEO and senior manager; expertise in the healthcare sector as a thought and business leader, with peer-recognition of excellence within this industry.
- Functional knowledge of conducting business with clients in Northern Ireland, England, Scotland, Belgium and other European countries, as well as The United States of America.
- Work ethic recognised as always conforming to the highest standards; indomitable commitment to conducting business to the highest professional standards, underpinned by an innate sense of personal integrity and perseverance.
- Possess a determination to succeed in the successful delivery of projects in a competent and timely manner and to exceed the expectations of employers, shareholders and stakeholders alike.
- Developed and maintained a wide ranging professional network across industry sectors, sporting and other related areas, at a national and international level.
- Enjoy crafting, communicating and implementing strategic business plans whilst leading a management team of high achievers
- Chairman and Treasurer of the Tarbert GAA Club (2000-2009)

SKILLS & ATTRIBUTES

- Developed a financial model (academically accredited in Belgium & Ireland), which helped companies to quantify the cost of absenteeism and presenteeism
- Developed Northwood Imaging Ltd from early stages to successful acquisition by Euromedic Ireland Ltd in 2009

EDUCATION

Vlerick Business School (Belgium)

2000 – 2002


- International Executive MBA programme
- Distinction
- MBA project thesis – Addiction in the Workplace


IMI (Dublin)


1990- 1994


- BA Management
- Honours

CONTACT

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