



PADDY CREEDON

B.A. - M.B.A

STATEMENT

Paddy holds a B.A. in Management, an International Executive MBA (Vlerick Business School) and has extensive healthcare management experience; including over thirty years with the Voluntary Health Insurance Board (VHI), Ireland's largest private medical insurer.

He has developed a solid reputation as a thought leader in healthcare, with extensive experience in both national and international management, including at CEO level. He focuses on strategy development and execution, team building and motivation with a strong results orientation.

In addition, he has a special interest in behavioural healthcare, corporate social responsibility and local community development. He continues to work on a pro bono basis in this area, bringing him into contact with a number of key people and organisations around the world.

CAREER HIGHLIGHTS

Vhi Healthcare: 1985- 2000

- GENERAL Manager Member Services

HOPE Addiction Treatment Centre: 2000-2005

- STRATEGIC Advisor to the Board
- International Addiction Treatment Centre based in Brussels

CAREER HIGHLIGHTS

Northwood Imaging Ltd: 2005-2008

- CEO
- Until it was purchased by Euromedic Ireland Ltd – Diagnostic Imaging

Euromedic Ireland Ltd: 2008- 2009

- CEO
- 6 separate companies acquired and rebranded as Euromedic Ireland Diagnostic Imaging

Sports Surgery Clinic: 2010-2011

- Head of Strategic Development
- Focus on Marketing Main stream hospital

Sage Ireland: 2011- 2012

- Interim Manager – Contracts & Retentions
- Non – Healthcare setting Payroll and Other software

Smarmore Castle Private Clinic: 2013-2018

- Advisor to the Chairman
- Addiction Treatment Clinic

FCE Scan Ltd: 2018-2019

- Advisor to the Managing Director
- Scan & Rehab –physical healthcare

Addiction NI/Inspire 2019

- Advisor to the Director Mental Health
- Addiction service

Smarmore Castle Private Clinic: 2020

- Deputy Clinic Manager (Interim) Manager
- Addiction Treatment Clinic



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SKILLS & ATTRIBUTES

- Experienced, dynamic, professional business leader, CEO and senior manager; expertise in the healthcare sector as a thought and business leader, with peer-recognition of excellence within this industry.
- Functional knowledge of conducting business with clients in Northern Ireland, England, Scotland, Belgium and other European countries, as well as The United States of America.
- Work ethic recognised as always conforming to the highest standards; indomitable commitment to conducting business to the highest professional standards, underpinned by an innate sense of personal integrity and perseverance.
- Possess a determination to succeed in the successful delivery of projects in a competent and timely manner and to exceed the expectations of employers, shareholders and stakeholders alike.
- Developed and maintained a wide ranging professional network across industry sectors, sporting and other related areas, at a national and international level.
- Enjoy crafting, communicating and implementing strategic business plans whilst leading a management team of high achievers
- Chairman and Treasurer of the Tarbert GAA Club (2000-2009)

SKILLS & ATTRIBUTES

- Developed a financial model (academically accredited in Belgium & Ireland), which helped companies to quantify the cost of absenteeism and presenteesism
- Developed Northwood Imaging Ltd from early stages to successful acquisition by Euromedic Ireland Ltd in 2009

EDUCATION


Vlerick Business School (Belgium) **2000 – 2002**


- International Executive MBA programme
- Distinction
- MBA project thesis – Addiction in the Workplace


IMI (Dublin) **1990- 1994**


- BA Management
- Honours

CONTACT

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